

Quand le rêve devient réalité...
When a dream comes true...

Vinimundi)



“Apprendre, c'est se retrouver.”

“Learning is to rediscover oneself.”

Malcolm de Chazal



L'œnotourisme, secteur en pleine expansion, correspond à un nouveau marché qui s'aventure hors des sentiers battus. Via ce tourisme original, Vinimundi souhaite contribuer à la promotion du vin français, réputé pour ses saveurs exceptionnelles et son incontestable qualité. Par conséquent, notre société désire participer à la diffusion de l'image prestigieuse des vignobles français et de ses terroirs au-delà de leurs frontières.

Vous avez dit :
" œnotourisme " ?

De par son action, Vinimundi rend hommage aux vigneronns d'exception qui dévoileront leurs secrets au cours de visites conviviales dans leurs magnifiques domaines.

A cette occasion, ils auront le plaisir de vous faire découvrir la dégustation de leurs précieuses bouteilles. Ils partageront leur ferveur, leur savoir-faire. Ils expliqueront leurs méthodes de vinification, vouées à la recherche de la qualité absolue destinée à un public passionné. Ces vigneronns seront secondés par un œnologue qui vous initiera à l'art de la dégustation.



Savourer l'exceptionnel)
Savour the best

Vinimundi)



Did you say
"oenotourism"?



Oenotourism is a new, expanding, market designed specifically for those anxious to venture off the traditional beaten track. By harnessing this demand, Vinimundi hopes to promote French wines - wines already renowned for their unique flavours and undeniable quality - and, therefore, help spread the word about prestigious French vineyards far beyond their borders.

Vinimumdi is, thus, paying tribute to outstanding wine producers who will unveil their secrets during convivial visits to their splendid properties. During these visits they will enjoy introducing you to their best wines. They will share their enthusiasm and know-how, explain the vinification process, how they constantly strive for the highest quality to satisfy the most discerning wine lovers. A qualified oenologue will help guide you through the art of tasting.



Know-how)

Savoir-faire



Christine Peffert,
you are the founder
of Vinimundi. Tell us more.

I've always been fascinated by the world of wine and the culture surrounding it. I wanted my business to reflect this and also to use my training in service related activities. Vinimundi is the result of my professional experience in tourism, my university qualifications, and most particularly, my love for this magical world.



What are your plans ?

Vinimundi will conceive and organise tours themed around oenology. Aimed at small groups wanting absolute quality and genuinely personal service, these tailor-made tours will reflect clients' dreams and wishes - however demanding or out-of-the-ordinary. To achieve my aim, I have put together a team of professionals: oenologists who love their work and really know the wines of their regions; sommeliers who specialise in the best combinations of wine and food. And, of course, qualified professionals in such varied fields as golf, motor sport and opera - to name but a few.



*Christine Peffert,
vous avez fondé Vinimundi.
Pouvez-vous nous en parler ?*

Enthousiasmée par le monde du vin et la culture qui l'entoure, j'ai souhaité créer une société suite à ma formation en management des activités de service. Vinimundi est donc née du fruit de mon expérience professionnelle dans le domaine du tourisme, de mes acquis universitaires et essentiellement de mon affection pour ce monde magique.

Votre programme ?

Vinimundi a pour ambition de concevoir et d'organiser des circuits thématiques autour de l'œnologie. Ils seront réservés à des groupes de taille restreinte avec des prestations haut de gamme. Les services proposés offrent à une clientèle ciblée, des parcours hautement personnalisés en parfaite adéquation avec ses désirs, ses rêves les plus insolites et exigeants. Pour ces aventures, je me suis entourée d'une équipe de professionnels. Elle est composée d'œnologues, épris de leur métier et dotés d'une parfaite connaissance des vins de leur région, de sommeliers, spécialistes des accords mets et vins ainsi que de prestataires chevronnés et réputés dans des domaines aussi divers que le golf, les sports mécaniques et l'opéra pour ne citer que quelques exemples...





*A qui se
destinent
vos services ?*

Vinimundi, sur le plan national et international, s'adresse aux tours opérateurs ainsi qu'aux organisateurs de voyages d'affaires, ou incentive. Vinimundi concerne également les entreprises attentives à honorer leurs collaborateurs en leur offrant des circuits inoubliables. Les bénéficiaires de nos voyages seront des amateurs de bons vins désirant parfaire leurs connaissances tout en sachant apprécier les sports d'exception, la culture, la gastronomie, la musique... En définitive, tous les volontaires en partance pour un dépassement d'un genre nouveau.

*Votre valeur ajoutée
dans tout ceci ?*

Offrant à ses clients la possibilité de réaliser leurs rêves grâce à des séjours mémorables, Vinimundi s'engage de surcroît à orienter l'équipe des prestataires vers la recherche permanente de l'innovation. Vinimundi, c'est aussi une culture d'entreprise axée sur l'excellence du service, structurée par une charte qualité en vue de rendre ses clients et participants totalement satisfaits et enchantés.

Nous mettons un point d'honneur à établir une relation privilégiée avec nos clients.

S'il fallait conclure ?

Faire de la connaissance du vin une aventure pour chacun de nos hôtes.
Malcolm de Chazal ne disait-il pas "apprendre, c'est se retrouver" ?





*Who will
use your
services ?*

In France and abroad, Vinimundi is targeting tour operators as well as companies specialising in business trips or company incentive schemes.

Some organisations may also wish to reward their associates with unforgettable journeys.

Our clients will be lovers of good wine who want not only to increase their knowledge, but also enjoy challenging sports, and top quality culture, gastronomy, music... in short, anyone who is interested in something new and different.

*What makes you
special ?*

In order to make our clients' dreams come true, we shall be constantly on the look-out for new and different activities, forever urging our suppliers to innovate.

At Vinimundi we focus absolutely on excellence, based on our philosophy of providing total customer satisfaction.

We make a point of building close relationships with our clients.



To sum up ?

We hope that discovering the world of wine will be an adventure for each of our guests.

Didn't Malcolm de Chazal say:

"learning is to rediscover oneself ?"

Vinimundi)



Vinimundi)

710 chemin de Valsère
13510 Eguilles, FRANCE
tél. : + 33 (0) 442 925 854
fax : + 33 (0) 442 925 886
mobile : + 33 (0) 677 962 710
e-mail : contact@vinimundi.com
web : www.vinimundi.com

Vinimundi

Enjoy a personal welcome from our founder, indulge yourself in the luxury of four star hotels, in the convivial atmosphere of a "hôtel de charme" learn to taste wine from a professional œnologue, steep yourself in culture, experience the thrill of the most demanding sporting activities... A dream? Vinimundi promises to make it come true.

The Guyenne - Great Wines and 'great music'

As you wander along the majestic Garonne, saunter around old Bordeaux, the Little Rome of old; explore the prestigious vineyards; be charmed by medieval St Emilion listed as a World Heritage Site by UNESCO; revel in the Medoc Château Margaux, the golden nectar of Sauternes, the spirit of Cognac. Relax at the opera or just float along on a luxury barge. You will soon become accustomed to the haute cuisine of the south-west!

The coast of the Var and the beautiful islands of Hyeres...

Sail on a classic rigged boat among the cliffs and headlands around the Island of Porquerolles and its rocky coast. Spend a night on board under the stars, or in the comfort of a hotel de charme. Something more adventurous? How about deep sea diving in a splendid natural reserve or beautiful creeks? Then criss-cross the scattered vineyards and olive groves of the route of the Crus des Coteaux Varois.

The great wines of Bandol... then try and reach the green...

In Bandol, the grape Mourvèdre is king; and that means fine wines to put down. Overlooking the Mediterranean, face the challenges of one of the most beautiful golf courses in Europe. How better to recall your stay than by cooking a Provençal meal at home? Learn how from real professionals. Pick your own herbs, blend them with fresh home grown fruit and vegetables, local olive oil... then enjoy the results of your labours. And, to round off a perfect day, some music - perhaps an opera, a concert or a recital.

These are just some ideas to set you dreaming. They are a delightful, unusual blend of adventure and leisure. But we are here to listen to your every wish, no matter how challenging. Whatever you want, we will deliver. Our only aim is to give you total satisfaction...

From the coast to Cassis. Wine, sea, cliffs...and the exhilaration of F1

If your recurring childhood dream has been about power and speed, you won't be able to resist the opportunity of driving a F1 or GT car on one of the world's most modern tracks supervised by France's leading racing team. Then, at a slower pace, explore through the vineyards around Cassis, soaking up the atmosphere of the bewitching Var hinterland.

In the painters' footsteps... and the Côtes de Provence Sainte Victoire

During the crazy years at the end of the 19th century, the great painters were hypnotised by the luminous light of Provence. They recorded their wanderings on wonderfully evocative canvases - now you can follow in their footsteps. And delight in a vineyard with a great future named after the mountain immortalised by Cézanne: the Côtes de Provence Sainte Victoire. You won't be able to resist the calissons d'Aix - a splendid confection of ground almonds produced in that most delightful of romanesque cities - as you walk among its sparkling fountains and choose which of the multitude of cultural events best suit your mood.

Wines from Cathar country: Minervois, Corbières, La Clape, Pic Saint Loup...

Imposing Cathar castles are perched high above vineyards which, international experts predict, are destined to produce some of the world's finest wines. After exploring the medieval city of Carcassonne, Europe's largest fortified city, a top chef will share some of the secrets of the meal you will relish in his gastronomic restaurant. This is wild boar country; keen hunters may, in season, track game through the rugged wild shrub and green oak covered garrigue.

Côtes du Rhône and chocolate... the Papal City

Châteauneuf du Pape, Beaumes de Venise, Côtes Roties, Crozes-Hermitage... the magic of the great wines of the Rhône. In contrast, a master chocolate maker will astound you with the subtle combination of his products with the wonderful Rasteau wine. Why not dance on the bridge of Avignon - after exploring the historic Papal City - and on fine days - enjoy the theatre festival, or the numerous lyrical events in nearby Orange.



W H E N
A D R E A M
C O M E S
T R U E . . .